



**So** maybe you've heard of STEAM education. Maybe you haven't. Either way, I'm here to tell you that you haven't heard enough. And that there are a GIGANTIC number of things that you still don't know.

Things that could potentially alter the course of your child's future.  
Things that could help in shaping your child to be the absolute best version of themselves.  
Things that would make your child stand out in a sea of a thousand others.

It all sounds too good to be true, doesn't it?

It's not.

These are things that your child can easily get to if they are given access to the right tools, and more importantly...the right environment.

This short eBook is all about you and your child

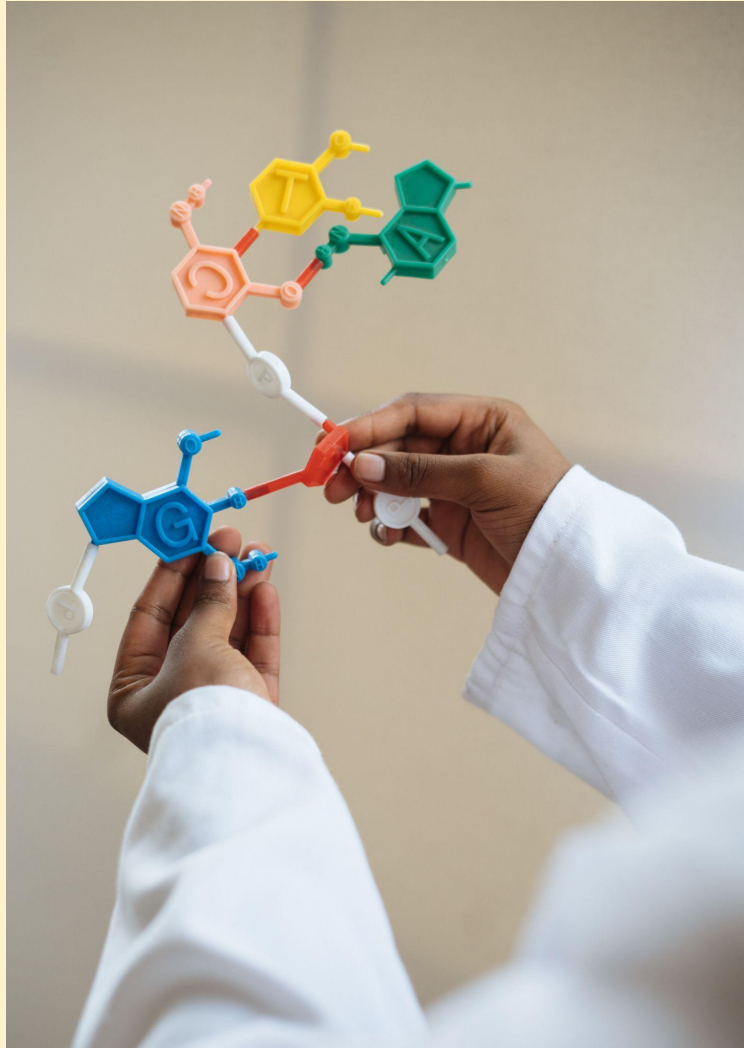
I will educate you all about STEAM, and why it is one the GREATEST things you could ever offer to your child.

As an added bonus, I will also reveal to you the 1 **DEVASTATING** thing that you might be doing right now that is **KILLING** your child's potential.

Stick around to the end to find out what that deadly truth is.

Without further ado, LET'S GO!

# STEAM: The Revolutionary Form of Education



Science.Technology.Engineering.Arts.Maths

These are the four subjects that make up a STEAM based curriculum.

Now we won't get into the technical side of things regarding each of them because I'm not here to tell you about the features of a STEAM program.

The truth is, the features are all very boring and generic sounding.

And I am 1000% sure that you will have heard them before on the website and Facebook page of every other school out there.

I mean, features like:

- Creative and fun activities!
- Highest quality education!
- Experienced teachers!
- Outdoor learning!

You already know these.

I'm here to tell you all the BREATHTAKING benefits of STEAM education. Things that will make you tremendously excited about STEAM!

I want you to know how a STEAM education can completely transform your child.

Transform them into a WONDERFUL person whom both you AND everyone around you, will look up to and admire dearly.

Because deep down, isn't that you want? Isn't that what every parent wants? For their child to be praised and applauded wherever they go. STEAM can help that happen.

So, here are the 4 benefits that puts STEAM education above all others.

## **#1) GOODBYE TO THE TRADITIONAL EDUCATIONAL ENVIRONMENT**

The best education for your child isn't the one where they are graded or marked on their performance and reprimanded for not doing well on a test.

This form of education is CATASTROPHIC for the nurturing and cognitive growth of your child. It puts them under immensely dangerous pressure from a very early age. <sup>1</sup>

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<sup>1</sup> [Children as young as six 'stressed' about exams and tests - BBC News](#)



*(this child has had just about enough of the study stress and can't take it anymore)*

You make them afraid of failing. You make them feel that they have to be good at something they just inherently aren't good at. You make them feel that their worth is only in the grades and marks that they get.

And we can't blame you. You've probably gone through the exact same thing in your life. You're a victim of the educational system of this country that caused you to have this mindset.

But you've struggled to get out of it. You haven't seen how the world is changing with respect to education. Take a look at the Scandinavian countries.

Look at their education. They give ZERO, ZERO importance to marks and grades. Infact, schools in Finland don't even have exams for children till High School! Can you imagine that?

Look it up, it's true.<sup>2</sup>



*(students in a Finnish Classroom taking part in real world project-based activities)*

And yet, they have the **BEST** performing children in the world.

It might not make sense to you. You might be wondering:

**“How else is the performance of my child going to be determined without exams and tests?”**

Let me tell you that there are SO many other ways of measuring performance:

- Your child's overall mood and happiness
- Your child's self esteem
- Your child's sense of accomplishment
- Your child's communication skills
- Your child's teamwork skills

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<sup>2</sup> [10 reasons why Finland's education system is the best in the world | World Economic Forum \(weforum.org\)](https://www.weforum.org)

These things just CANNOT be measured through exams.<sup>3</sup>



**SUCCESS ≠ MARKS**

These are things that you only get to see when your child takes part in real world activities and works on actual projects without the fear of being tested or assessed on it.

Don't you want your child to excel in all those qualities I told you above?

Don't you want them to be at a place where they feel safe, cared for, and have a wonderful time without all the stress and worries of always having to get 1st position in class?

Because the fact is, sooner or later this stress comes out. And it comes out in ugly ways. Very, very ugly ways.<sup>4</sup>

Might not happen now,  
But just wait till your child hits the teens and adulthood. And I ASSURE you, it WILL.

The decisions you make for them right now are literally shaping the life that they are going to lead. And that's not something you should take lightly.

But yeah sure, you still want your child to be in a proper "system". A brand name school that has been operating for 20+ years. They probably have the best operations and are the best choice for your child, right?

WRONG. This is not the case.

Most, if not all of these schools measure the performance of your child only by ancient metrics like marks and class positions.

This is literally the equivalent of planting a ticking time bomb of stresses and anxieties that will ultimately explode in the ugliest of ways.

**This is not what STEAM about.**

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<sup>3</sup> [Travel, visa unaffected for international students in Canada \(studyinternational.com\)](https://www.studyinternational.com/travel-visa-unaffected-for-international-students-in-canada)

<sup>4</sup> [Frontiers | Relations Between Class Competition and Primary School Students' Academic Achievement: Learning Anxiety and Learning Engagement as Mediators \(frontiersin.org\)](https://www.frontiersin.org/journal/article/10.3389/fpsyg.2019.01681)



## #2) TEACHES INCREDIBLY USEFUL SKILLS

When was the last time that you used a skill that you actually learned at school?

A skill that was taught in books or on a whiteboard where everything was done according to the book and nothing more?

Oh, but no. Those books never really taught you anything, did they?



*(nearly every school: "just study and memorize these books, this is what we'll teach on the whiteboard, this is what will come in the exam. Nothing more, nothing less")*

Think about it. You're an adult. Where did you actually learn most of the skills that you have right now?

Was it from your degree?

Was it from all the ratta that you were made to do in school?

Was it from the exams you gave? (on a side note, do you even remember any of the marks you got in college? Yes, those exams which you stressed out over SO MUCH)

Give it some deep, deep thought.  
What do you think?

Let me let you in on a little secret . . .

Our traditional school system does NOT teach a child real life useful skills.<sup>5</sup>

However, STEAM does.<sup>6</sup>

STEAM will provide your child with a multitude of massively important skills that will stick with them for a lifetime.

Skills such as dealing with setbacks when their projects or designs don't go as they planned.

The skill of problem solving without consulting a book, but actually using critical thinking.

The skill of connecting the dots to reveal the bigger picture behind each and every concept that they learn.

The skill of conjuring up massive creative ideas simply just by communicating with your peers.



*(The best leaders are the best communicators. STEAM learning can teach your child to be an excellent communicator)*

You probably work a job, or maybe even have your own biz.  
Tell me, how important are these skills to you?

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<sup>5</sup> [\(33\) Education System In Pakistan | LinkedIn](#)

<sup>6</sup> [New Skills: 4 Benefits Of STEAM Education \(teachthought.com\)](#)

Immensely, right?

Unfortunately, your child could never learn these just from reading a textbook. A book could never teach these skills.

And neither can exams.

Your child has to experience them. Your child has to engage in real world learning and projects.

STEAM is built and developed in a way that practically forces your child to learn these skills. This . . . is the foundation of STEAM. This is what STEAM can do for your child.



*(Hard at work in LAL's STEAM LAB!)*

But no, sure. Grades and marks are still more important to you. They still matter more to you than these enormously valuable skills.

It's time to get rid of that notion.

The future is now. The future asks for these skills. And it is your responsibility as a parent to make sure your child gets them.

Always keep that in mind.

### #3) TURBOCHARGE YOUR CHILD FOR THE FUTURE



*(turbocharge your child, literally!)*

Now, while ideally in any case you should NOT be deciding your child's career path for them right when they're young, it's absolutely okay preparing them a little bit for what's to come.

You see, the future is technology.

And everything in STEAM revolves around technology.

Most career paths in the future will have STEAM inculcated in them one way or another.

So instead of forcing your child into a STEAM related field later on in life when they might have the least interest in it, why not expose them to it right NOW?

Why not give them a slight head start?

They're still very young. They've got many ways to go. And they have A LOT of time to figure out what they like.

The problem comes later on in life, when they have to choose a career but have NO idea what they want to do.

Now that is because they have absolutely no idea of what they like. They haven't tried enough things.

You might've chosen pre-engineering for them, but without them having a taste for it ,or knowing what that field is like, you are forcing them down a MISERABLE path where they will HATE their career and lead a joyless, sad life.



*(DON'T let your child turn into this stressed, depressed person, Take action RIGHT NOW to get them the best possible future)*

This isn't all about you. This is about your child. And the truth is, contrary to popular belief, you DON'T know what's best for your child.

If you don't let your child try things, tinker around with things, they will NEVER in their life know the thing that they're exceptional at.

A tragedy. And something that millions in our society go through.

But YOU will change that.

Expose your child to STEAM NOW. Let them explore these wonderful subjects.

Build an intrigue for them.

Allow them to play, tinker, build robots, connect circuits, construct tiny windmills, make their own solar powered toy cars.

All these exciting things for them to do to essentially just figure out what they're good at.

Instead of them having to do that in their O and A levels, why not do it now? Why not allow them to be their best selves, starting NOW?

I run a STEAM school, and the look of joy and satisfaction on my children's faces when they build something and show it to me, is worth everything.

And I mean it, EVERYTHING.



*(Children of LAL STEAM School super proud and happy with their latest creation!)*

## **#4) THE MIRACLE TIME: PLAY TIME**

Remember when you were a kid, and the only purpose of play time was simply just. . .play time?

You didn't worry about anything else.  
You didn't put any expectations on what play was supposed to look like.  
There was no formal structure.  
No deadlines  
No guidelines

None of that.  
Just, simple play time. Doing anything and everything that your imagination allowed.

And guess what? It was FUN. In fact, it was probably the BEST time of your life.

STEAM too, in a way, is all about play time.

But instead of just playing with toys and action figures, your children will be making their own creations.

They'll be bringing to life every random idea that comes into their mind!

They'll twiddle and tweak around with different parts, gears, nuts and bolts, lego pieces and build something of their own.

And the best part? They will never be under the fear that they're being assessed for what they're doing.



*(All smiles during the Robotics class at LAL STEAM School!)*

If what they make works, that's amazing.  
If it doesn't work, that's amazing too!

Play time of this sort has been scientifically proven to have massive benefits on a child's intellectual development.

A lot of children, and maybe even your own, have great difficulty expressing themselves clearly.

Play-time in STEAM gives your child the chance to express themselves in the most articulate way possible through the simple act of putting their imagination into actual action.

And as a parent, we all know that a child able to express himself... is a child that is truly happy.

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## You've made it to the end.

Congratulations!

The fact that you went through a 2000 word ebook shows that you really are a wonderful parent that wants the absolute best for their child.

I mean, which parent wouldn't?

But before we part ways, I promised that I would lift the curtain on the 1 thing that you as a parent might be doing to child that is 100% VAPORIZING their potential and development.

And I mean this when I say it.

I have been in the education sector for well over 20 years, and have worked across a multitude of organizations and schools, and this 1 thing is something that CRIPPLES me with worry and concern.

I have seen the most outstanding, confident, and smart children go down a downward spiral of low self esteem, anxiety, and near depression because of this 1 thing.

And here is what's even more alarming. . .

Its prevalence is increasing **EVERY single day.**

9 out of 10 parents I meet are doing this to their children. What is even more terrifying to me is that these parents think that they are doing this out of love.

No, this is not love.

This stems from a personal selfish desire.

A desire for status.  
A desire to be praised and applauded everywhere.  
A desire to have something to show off to other people.

This isn't about their child.  
This is about the parents themselves.

And this 1 thing is...

## **The MENACE of wanting your child to learn English ASAP**

I can almost feel the anger and complaints coming at me...

"You're out of your mind. This is the language of the globe. Everyone speaks in English. Everything is in English. How can you say that this is a bad thing to want for my child??"

Yup, I've heard all these things. And I get it. I really do.

I really can understand why you want your child to learn English so quickly.

But my question to you is...

### **Is English really the language of the globe?**

Are other, more-developed, more prosperous countries giving it as much importance as we are in Pakistan?

I mentioned Scandinavian countries before. If you don't know already, Finland has the best education system in the world. Consistently ranked #1 for the past several years.

But here's the striking question: **"Do they teach in English?"**

I'll let you do your own research as well, but long story short.

**NO, they don't.**

A quick Google provides the answers you need.

What is the medium of instruction in Finland? ^

The two official languages of Finland are **Finnish and Swedish** and the main language of instruction in most higher education institutions is Finnish. 16-Aug-2021

<https://www.educations.com> > ... > Study in Finland ▾

[Study in Finland: Language & Culture - Education Abroad](#)

A screenshot of a Google search interface. The search bar contains the text "medium of instruction in finnish schools". Below the search bar, there are navigation options: "All", "Images", "News", "Videos", and "More". The search results show "About 5,870,000 results (0.48 seconds)". The first result is a snippet from "education.stateuniversity.com" with the text: "Language of Instruction: There are three languages of instruction in Finland: **Finnish (Suomea), Swedish (Sverige), and Lapp (Sámi)**. Each school has its own language of instruction, and native speakers attend the school consistent with their language." Below this snippet is a link to "Finland - Educational System—overview".

Not just Finland, let's take a look at some other countries as well.

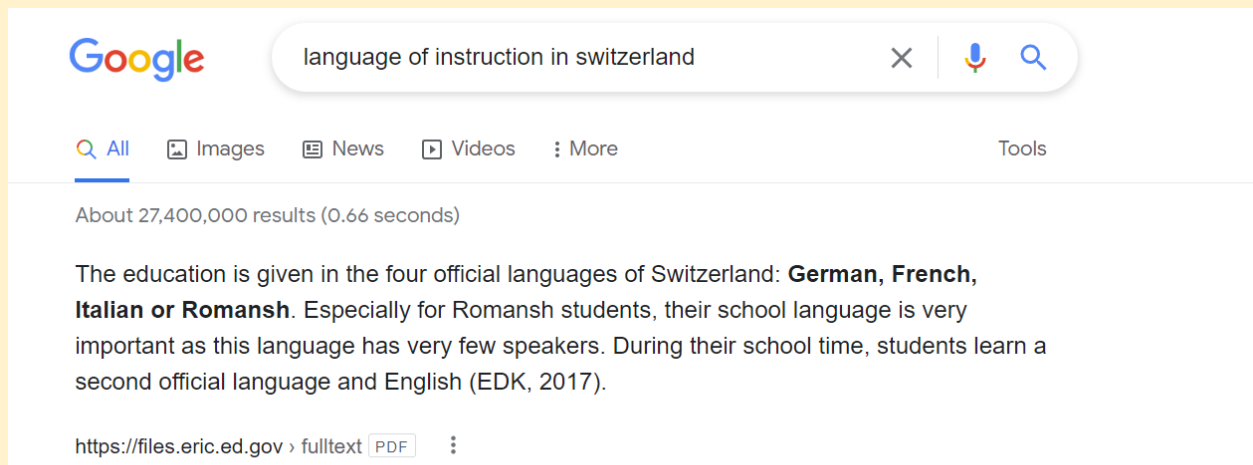
## Germany

A screenshot of a Google search interface. The search bar contains the text "medium of instruction in germany". Below the search bar, there are navigation options: "All", "Images", "News", "Videos", and "More". The search results show "About 33,000,000 results (0.66 seconds)". The first result is a large heading "German". Below this heading is a snippet from "topuniversities.com" with the text: "The language of instruction at most universities in Germany is **German**." Below this snippet is a link to "Study in Germany: Frequently Asked Questions".

## China

A screenshot of a Google search interface. The search bar contains the text "medium of instruction in china". Below the search bar, there are navigation options: "All", "Images", "News", "Videos", and "More". The search results show "About 44,200,000 results (0.64 seconds)". The first result is a snippet from "en.wikipedia.org" with the text: "In the People's Republic of China (PRC), **Standard Chinese** is used as the medium of instruction in most schools. In elementary and secondary schools for ethnic minorities, the minority languages, such as Mongolian, Tibetan and Korean, are also used." Below this snippet is a link to "Medium of instruction - Wikipedia".

## Switzerland



What do these countries have in common?

- Better economy than ours
- Better education systems than ours
- More progressive in every field than us
- Have some of the best performing students in the WORLD

And here's the 5th thing, and it's a SHOCKER.

**NONE OF THEM HAVE ENGLISH AS THEIR MEDIUM OF INSTRUCTION**

## STORY TIME!

This is the story of a child in our STEAM school. Let's call him K. K was always a very confident, bright, and smart child.

He was fluent in both English and Urdu, but naturally he grasped concepts much better in Urdu since it was his mother tongue.

But then came a point where his mother wanted everything to be taught to him in school using just English and kept Urdu to a bare minimum.

But at home, they were still speaking Urdu. With his friends, he still spoke Urdu.

However, at school, everything was suddenly ALL in English.

This is where he began to struggle.

He started having a really difficult time expressing himself as he had to first translate each thought from Urdu to English, and then speak.

We began to notice that he started to stutter. This never happened before.

But now, he stopped raising his hand up in class.

He feared being made fun for stuttering.

He became quieter, and for a while his personality completely changed.

He eventually did the hang of English and now speaks it very well.

But it stung my heart everytime I had to see the poor child stutter while speaking.

He still has the stutter, and no one knows if it will ever go away.

## **So, what went wrong?**

When a child is young, the language that they can best comprehend is the one that is spoken most around them. The one that is their mother tongue.

This is the language they best understand everything in.

But when you want them to forcefully speak English every single second of the day, you are hindering your child from reaching their best potential.

Their brain just can't comprehend such a massive change in language so quickly.

This is what happened with K. He was very fluent in Urdu and also had a good basis of English.

But when he was suddenly forced to speak and listen to just English all day long, he found it terribly difficult to adapt quickly.

And as a defense mechanism, his body developed a stutter.

Don't let that happen to your child.

They will eventually end up learning english. But they won't learn Urdu just as well.

Urdu is the language they'll speak at home.

Urdu is the language that you'll probably speak to them in too.

Urdu is the language they'll speak with their friends.

Urdu is the language that they'll BEST grasp concepts in.

Yes, English is necessary. It is very necessary. And I agree 100% that our children do need to learn English.

But please, for your child's sake, do not make English speaking the gold standard for your child's performance.

You have to get out of this complex where you consider English superior to Urdu.

I know that you want to feel proud of your child and I know that you want others to be impressed when they can speak full sentences in English.

But to think of it, isn't that a selfish desire to want for yourself?

I can guarantee you, 100% guarantee, that if your child is growing up in an Urdu speaking household, and now you want him to completely switch his speaking into English. . .

### **YOU ARE SABOTAGING HIS ABILITY TO LEARN**

I have seen this happen first hand in my own school.

Your child is your most prized asset, and their worth in your eyes should be far beyond their ability to just speak English.

And that's something you should really think over.

**SCROLL DOWN  
TO FIND OUT  
HOW WE CAN  
HELP YOU. . .**

## What you should do RIGHT NOW?

It's not just you. Choosing the right school for your child is extremely hard. So many options out there. Each of them just screaming at your face of being "The Best School in Islamabad"

Who do you even choose? How do you know if this school is in fact the best for your child?

We've got you covered.  
Every single thing that you read in this eBook,

Learn-A-Licious Elementary K-5 STEAM School puts into action.  
We remove the guesswork from the equation.



*(sneak peek into a classroom at the Revolutionary LAL K-5 STEAM School)*

If you would like to find out more about our work, and what we can do for you and your child, click below to reach out to us right away!

**[CALL NOW](#)**

Hope to see you soon!

**Maryam Bajwa**

**CEO, Learn-A-Licious K-5 STEAM School**